



Scaling Analytics Governance with Automation



Patrick Perrier

VP, Product



Not my first time in Zurich!



BOAK ~~2019~~ 1999



MAKE BI 2023

“

**IT TAKES 20 YEARS
TO BUILD A REPUTATION
AND ~~5 MINUTES~~
TO RUIN IT.**

One bad dashboard...

~~Warren Buffet~~

WISDOM

”

Disclaimer — Product Roadmap

This roadmap document and its content are subject to change without any further notification by Wiiiisdom.

This document doesn't constitute or guarantee any product, service or other license / legal agreement between Wiiiisdom and prospects / customers / partners.

All future product / solution direction statements and associated deliverables can differ from originally planned / communicated due to various risks and unexpected situations.

Many of these items remain in development and are not currently available, are subject to change at our discretion, may not be delivered per any referenced timetable, or may not be delivered at all.

Any purchasing decisions should be based on products, features and services currently available.


For all the latest information around products / solutions, we suggest you contact your Wiiiisdom representatives.

Agenda

- 1 About Wiiiisdom
- 2 Bad Analytics Datasets, Bad Reports
- 3 Preview: Wiiiisdom Ops for Power BI
- 4 Innovation Priorities - Roadmap



Stellen Sie Fragen in der virtuellen Plattform

- 1 Loggen Sie sich auf der virtuellen Plattform mit **Ihrem persönlichen Link** ein (aus Bestätigung-Mail MAKE BI)
- 2 Kicken Sie in der Lobby auf der **Session X0** auf den Button „**Teilnehmen**“

- 3 Kicken Sie in der **Session X0** auf der rechten Seite in der Navigation auf „**Q&A**“

- 4 Geben Sie im Feld unten rechts Ihre Frage ein und schicken Sie diese ab, indem Sie auf den Pfeil klicken

Die Referenten werden am Ende Ihrer Präsentation einzeln auf Fragen eingehen. Nicht beantwortete Fragen können gerne bei den diversen Networking-Möglichkeiten mit den entsprechenden Referenten aufgegriffen werden.

2007



GB&SMITH
is founded,
headquartered
in France.

2016



GB&SMITH
crosses 500
customers
and 2 million
administered
users.

2021



After 14 years,
GB&SMITH is
rebranded to
Wiiisdom.

2022



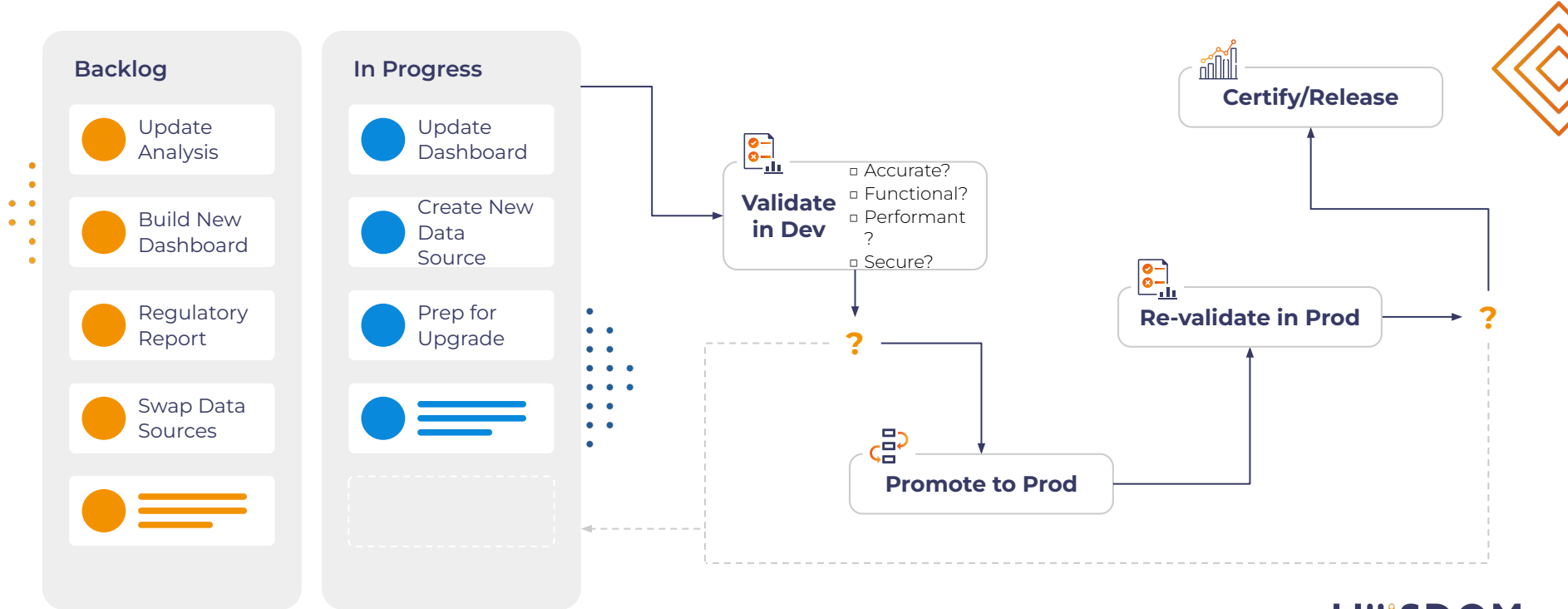
Wiiisdom
raises €6M
from Isatis
Capital.

Today

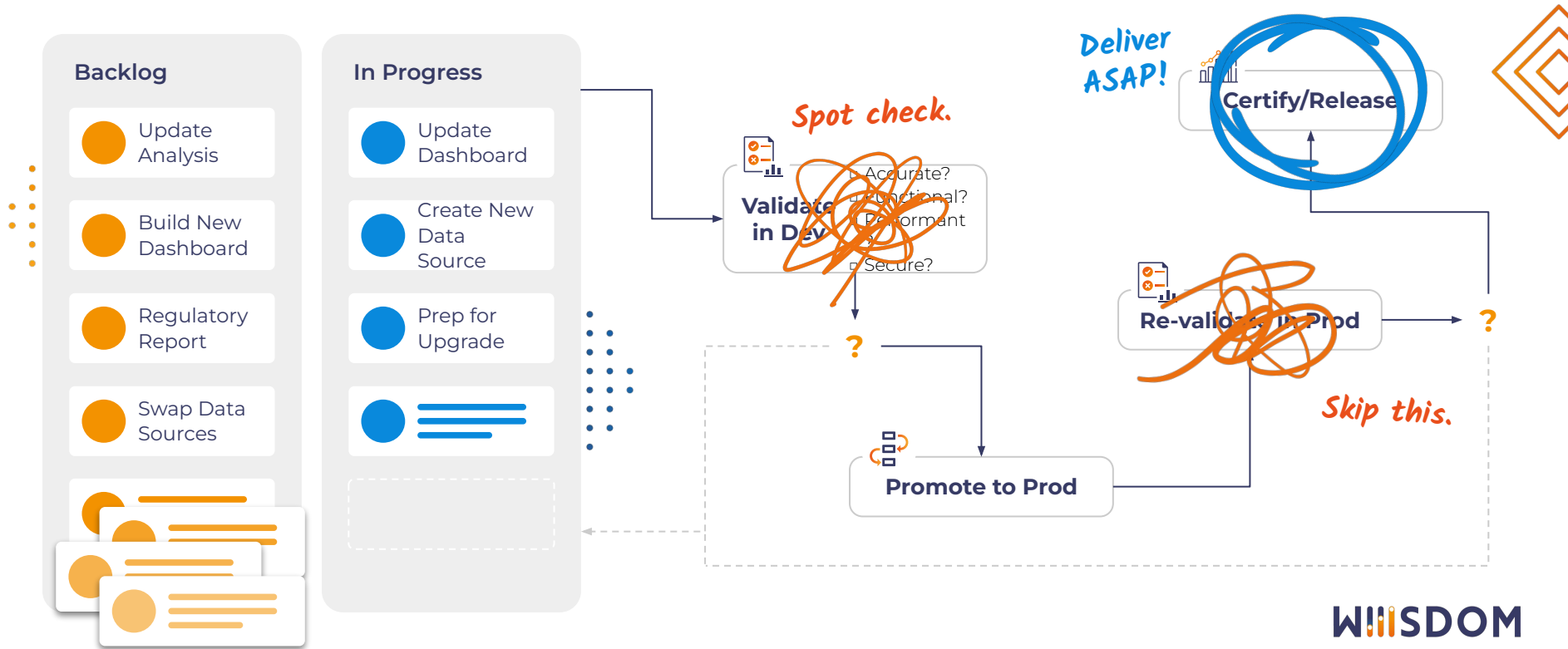


89 employees
in 15 countries,
pioneering
AnalyticsOps.

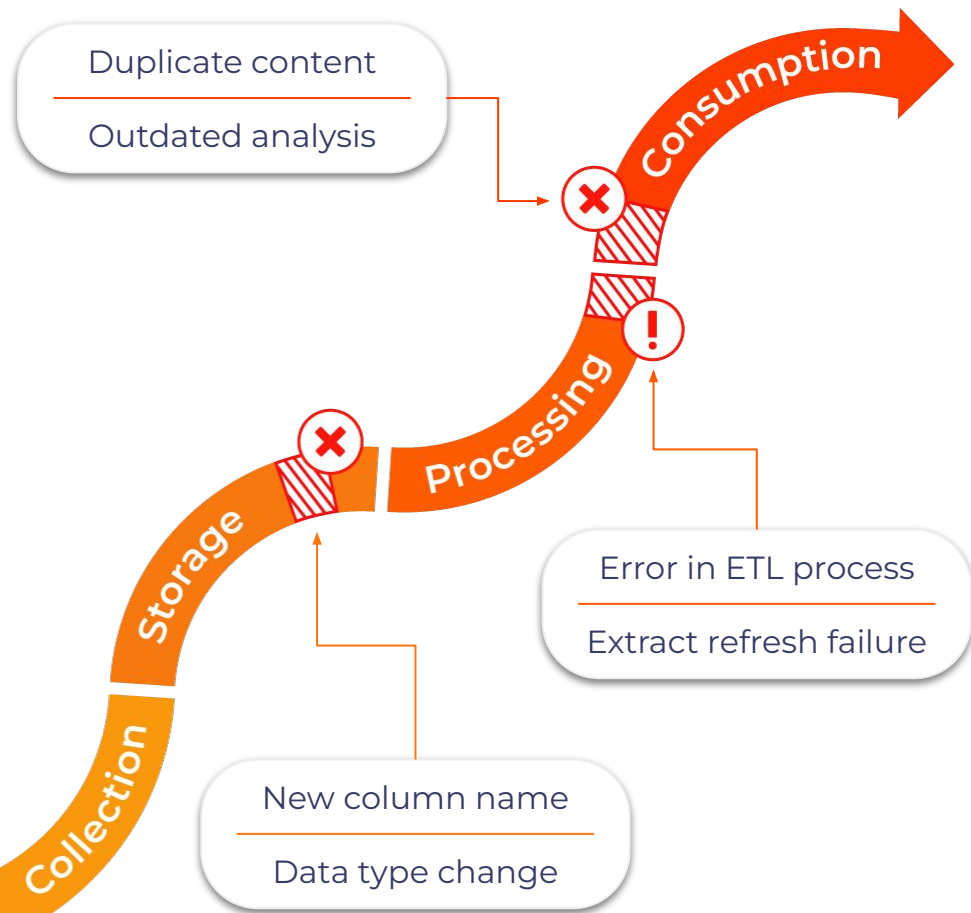
The development process for BI content is made up of several steps—validation is the most critical.



But the backlog of data/analytics needs is ever-growing, so people take shortcuts to keep up.



In Production, people need to monitor BI content to stay ahead of issues—but they often lack the time to do so.

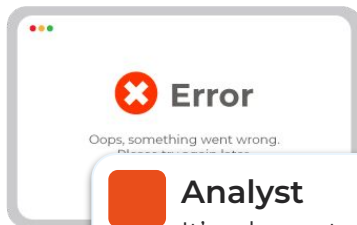


All of us have tried to use a report—but it didn't work.



Finance Leader

The finance report isn't working. It won't load. I need this for a board meeting in 30 minutes. Can you fix it?! 🙏



Analyst

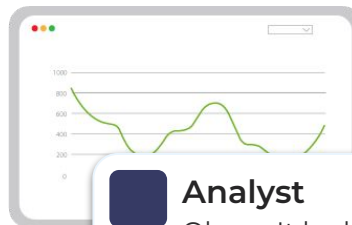
It's a long story, but something happened to the dataset. Sorry, but I can't fix this in 30 min.

Some errors aren't noticeable until it's too late.



Sales Executive

I used the data from this report to adjust our discounts... but the numbers aren't adding up. **Is this data accurate?!**



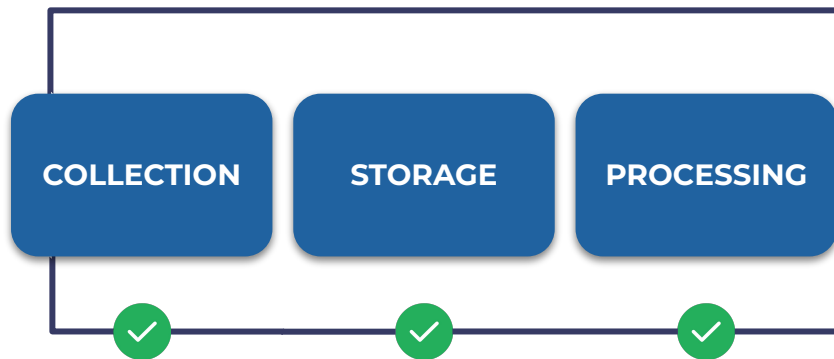
Analyst

Oh no. It looks like I made a mistake in the Discount Rate calculation. I'll get this fixed. 😞

+

Poor analytics
governance can lead
to significant and
COSTLY RISKS for
your organization.





Data and analytics governance is a critical enabler of business success, so organizations invest in tools for effective management.



ACTION



DECISION



Yet many analytics environments feel like the untamed “Wild West.”

It's difficult to determine if BI content is accurate, recent, and reliable.

- **Few policies** for dataset and report testing, publishing, and monitoring.
- Little or **no enforcement**.
- **Inconsistent execution** at all levels.



WIIISDOM

Delivering AnalyticsOps for:



+ a b l e a u



Power BI



Trusted by Organizations Around the World



INDUSTRY
Leaders

NEW
Innovations



WE ARE SCALING to
help more people and
more organizations
adopt **AnalyticsOps** to
increase confidence in
data-driven decision-
making.

FASTER
Success





Product Launch

Wiiisdome Ops
for Power BI is coming!



October 3rd
2023



WIIISDOM



Test and deploy at scale

Automate dataset and report validations, accelerate regression testing, and streamline your content deployment process.



Catch errors to minimize risk

Anybody can build comprehensive tests to ensure content is accurate and complies with business and regulatory requirements.



Build trust in data and analytics

Maximize the value of data and analytics investments by ensuring Power BI content is always accurate, recent, and reliable.



TEST
SMARTER
NOT HARDER





Wiiisdom Ops for Power BI

DEMO





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Innovation Priorities

For 2023-24... and beyond.



Coming **Soon**



One Platform, Cloud-native

Easily Implement and manage AnalyticsOps for all BI products with a single platform.



More BI Products and More Tests

Build integrations for leading BI products and deliver new testing capabilities.



AI-powered AnalyticsOps

Analytics governance recommendations and auto-generated test bundles, driven by AI.



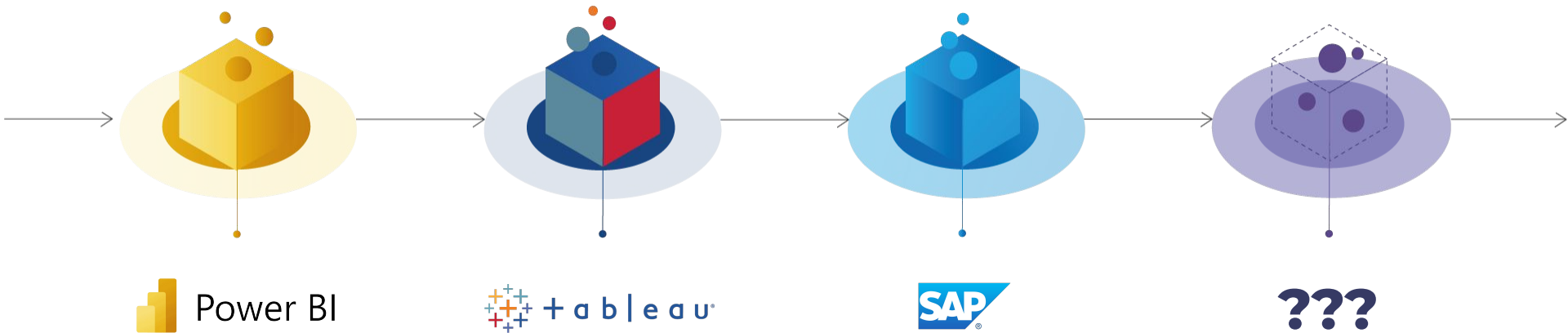
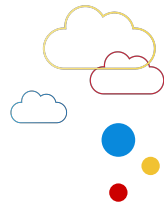
One Platform Cloud-native

Easily implement and
manage AnalyticsOps
for all BI products with
a single, integrated
platform.





Our platform journey
begins with **Power BI** and
continues with **Tableau**.



Innovation Priorities

For 2023-24... and beyond.



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Our vision for AI-powered AnalyticsOps.



WIIIDOM

A LOT OF BI CONTENT

GOVERNANCE RECOMMENDATIONS



BI CONTENT IS COMPLEX

AUTO-GENERATED TEST BUNDLES





Scaling Analytics Governance with Automation



Patrick Perrier

VP, Product



patrick.perrier@wiiisdom.com



GET STARTED



Geben Sie jetzt Feedback zur Session in der virtuellen Plattform

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- 3 Kicken Sie in der **Session $\frac{X}{0}$** auf der rechten Seite in der Navigation auf „**Umfragen**“

- 4 Beantworten Sie die vier Fragen, indem Sie pro Frage auf das zutreffende Feld klicken und Ihre Auswahl anschliessend mit einem Klick auf den Button „**Abstimmen**“ bestätigen

Die von Ihnen ausgewählten Bewertungen werden weder für die anderen Teilnehmenden noch für die Referenten ersichtlich sein. Das Ergebnis der Auswertung wird nach dem Event in aggregierter und anonymisierter Form an die jeweiligen Referenten kommuniziert werden.



WIIISDOM

Making Trusted Decisions, Together